What *don't* we know about recreation in the Delta? **Proposing a Recreation Research Agenda**

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What <u>do</u> we know about recreation and the Delta?

- Significant historic, natural, and agricultural recreation/tourism opportunities
- Contrasts between urban/rural communities and economies
- Infrastructure/dredging issues
 Water quality questions
 Transportation challenges
 Invasive plant issues



Project Objectives

 Identify ways Delta currently used for recreation and recreational opportunities

 Identify most important areas for future research: outline at least 3 potential research projects and suggested methodologies





Proposed Studies:

1. "Non-motorized Watercraft Usage of the Delta"

2. "Cultural Tourism & Agri-tourism in the Delta and the Economic Impact of Special Events"

3. "Social and Environmental Barriers to Positive Tourism Development in the Delta"



1. "Non-motorized Watercraft Usage of the Delta"

- Identification where/how non-motorized boat usage takes place
- Conflicts with recreation/non-recreation groups
- Additional recreation activities engaged
- Information needs (e.g. tidal issues)
- Facilities and access issues
- Spending patterns of non-motorized watercraft users in the primary planning zone

2. "Cultural Tourism & Agri-tourism, Economic Impact of Special Events"

 Study visitor preferences Delineate visitor information sources Characterize overnight stays Outline visitor spending patterns Characterize desired tourism infrastructure by visitors Characterize economic impact of events/festivals

"Social and Environmental Barriers to Positive Tourism Development"

- Identify what motivates current visitors to the Delta
- Characterize extent that social, recreation facility, and environmental/physical barriers keep people away
- Indicate barriers which are more prohibitive for current visitors vs. those who do not come to the Delta but engage in similar recreation styles (e.g. road biking)
- Identify which of these barriers can be addressed realistically in upcoming planning timelines



Questions, comments?

